

Brian Dizon

Full-Stack Web & WordPress Developer, SEO Specialist

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15+

YEARS EXPERIENCE

300+

SITES MANAGED

40+

CLIENTS SERVED

99.9%

UPTIME DELIVERED

PROFESSIONAL SUMMARY

Full-Stack Developer and AI Automation Engineer with 15+ years shipping production code for agencies, enterprises, and international B2B clients. Deeply immersed in agentic AI workflows using Claude, Cursor, n8n, and multi-model systems to automate lead processing, content pipelines, and deploy flows. Expert in high-performance WordPress ecosystems, technical SEO, and modern stacks including Next.js, Astro, and Node.js. Proven track record managing 300+ web properties, building CI/CD pipelines, and aligning technical development with performance marketing to maximize ROI.

WORK HISTORY

Full-Stack Developer & Automation Expert

Mar 2026 – Present

ArcLight Digital Solutions — USA (Remote)

- Architect and build professional websites using Elementor on WordPress and modern alternatives, managing full deployment pipelines across Vercel, cPanel, and Cloudflare
- Develop agentic AI workflows using n8n integrated with Claude, Gemini, Kimi, and other multi-model AI systems to automate transcription, lead processing, and content routing
- Write and ship production code in JavaScript, PHP, and Python using AI coding assistants (Claude Code, Cursor) to accelerate development
- Integrate third-party APIs into websites and internal tools, connecting disparate systems into unified, automated workflows

Web Developer & Admin, SEO, Google Ads PPC

May 2023 – Present

All-Pumps Pty. Ltd. — Sydney, Australia (Remote)

- Delivered high-fidelity front-end development adhering to corporate brand standards
- Orchestrated SEO-centric website architectures with search-first mentality
- Integrated complex third-party APIs for enhanced platform capabilities
- Led cross-platform CMS development with WordPress and HubSpot

Web Designer & Developer, SEO Specialist

Feb 2023 – Jan 2026

Ollin Reach — Southern CA, USA (Remote)

- Led end-to-end design-to-deployment for 18+ high-end real estate websites
- Managed technical SEO audits, keyword targeting, and Core Web Vitals
- Oversaw hosting, SSL, and domain configurations with 99.9% uptime
- Leveraged GA4 and GTM for data-driven reporting and user behavior analysis

WordPress Developer & WHMCS Admin

Oct 2020 – Nov 2022

Ministry of Design — NSW, Australia (Remote)

- Administered hosting environment for 300+ client websites
- Translated Adobe XD designs into pixel-perfect WordPress ecosystems
- Engineered custom dynamic content systems using Toolset

- Ensured 99.9% uptime and security for global brand portfolio

TECHNICAL SKILLS

LANGUAGES & FRAMEWORKS

HTML CSS JavaScript TypeScript PHP Python
Next.js React Astro Tailwind CSS Node.js

PLATFORMS & TOOLS

WordPress Elementor HubSpot n8n Figma
GA4 GTM Supabase Vercel Cloudflare

SEO & MARKETING

Technical SEO Core Web Vitals Google Ads
Content Strategy Conversion Optimization

FEATURED CASE STUDIES

Technical SEO Turned a Stagnant Industrial Site Into a Traffic Growth Engine

SEO / TECHNICAL SEO / B2B

Doubled organic traffic for an Australian B2B pump supplier through systematic technical SEO improvements.

+83% users | +93% sessions | 99% site health

Payment-to-CRM Sync Cut Manual Work by 80%

AUTOMATION / N8N / HEALTHCARE

Built n8n automation connecting Square, IntakeQ, and DaySmart across four medical cannabis clinics.

80% reduction | Zero missed appointments

Rebuilt 16+ Sites — PageSpeed 90-100

PERFORMANCE / CORE WEB VITALS

Migrated portfolio from bloated legacy theme to Oxygen Builder with custom lightweight plugins.

90-100 scores | CWV passed | Bloat eliminated

SELECTED PROJECTS

The Blind Spot

Real-time social deduction party game.
Host screen + phone controllers.

Next.js 16 TypeScript Prisma Neon

AM HRIS

Full-stack employee time tracking, leave management, and payroll system.

Next.js 16 TypeScript Prisma
PostgreSQL

Feedback Fusion

Community-driven feedback platform with voting and public roadmap.

Next.js 16 Server Actions Prisma

Lumina Insights

Enterprise knowledge hub bridging headless WordPress with AI-powered Next.js.

Next.js 16 Headless WP WPGraphQL

Self-Development Bookshelf

Curated library of book-formatted transcripts. Zero-JavaScript static site.

Astro 6 Tailwind Sharp

Full resume, case studies, and project details at briandizon.com